

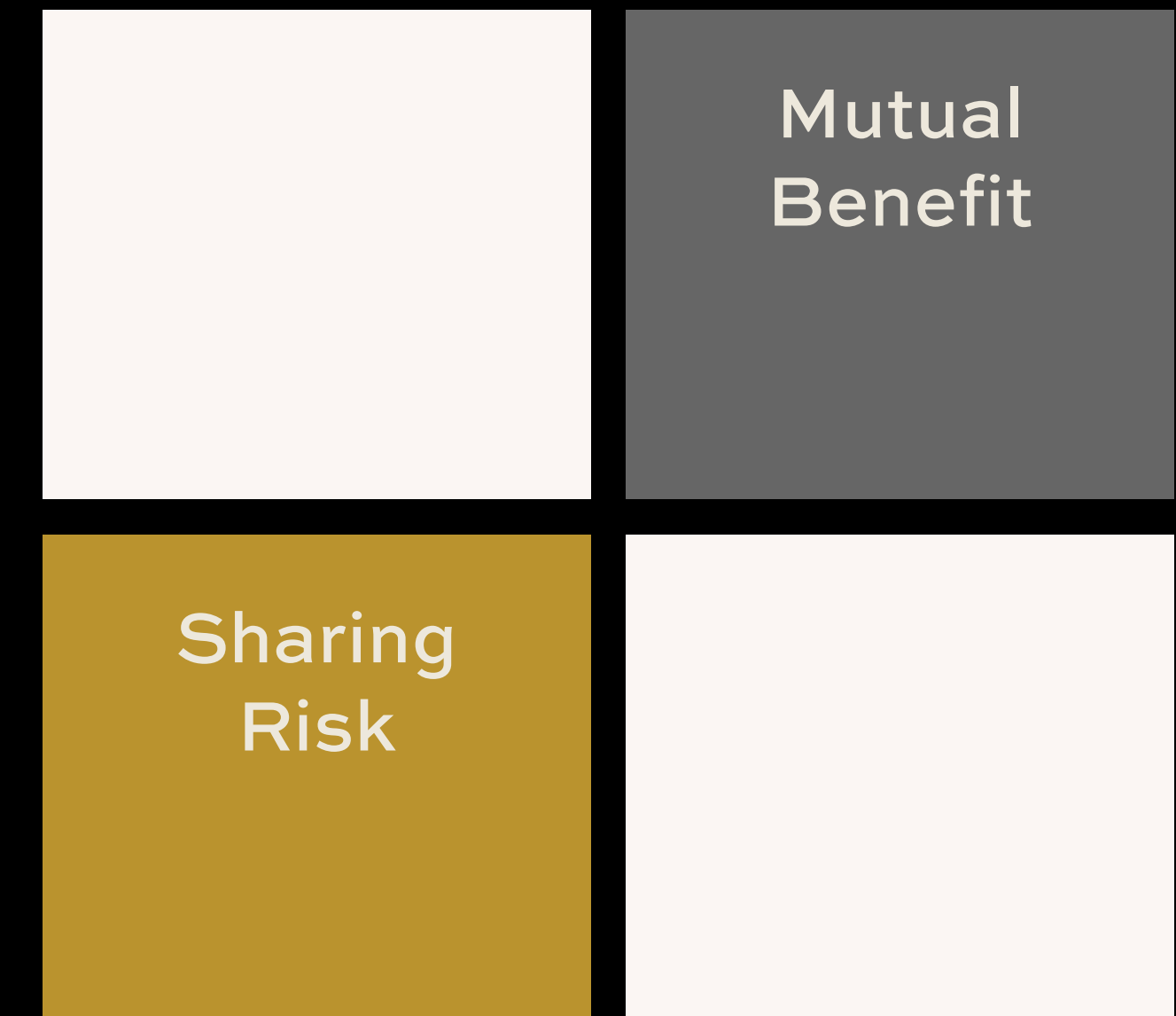
Public Private
Partnership Best
Practice Model

The PPP Concept Defined

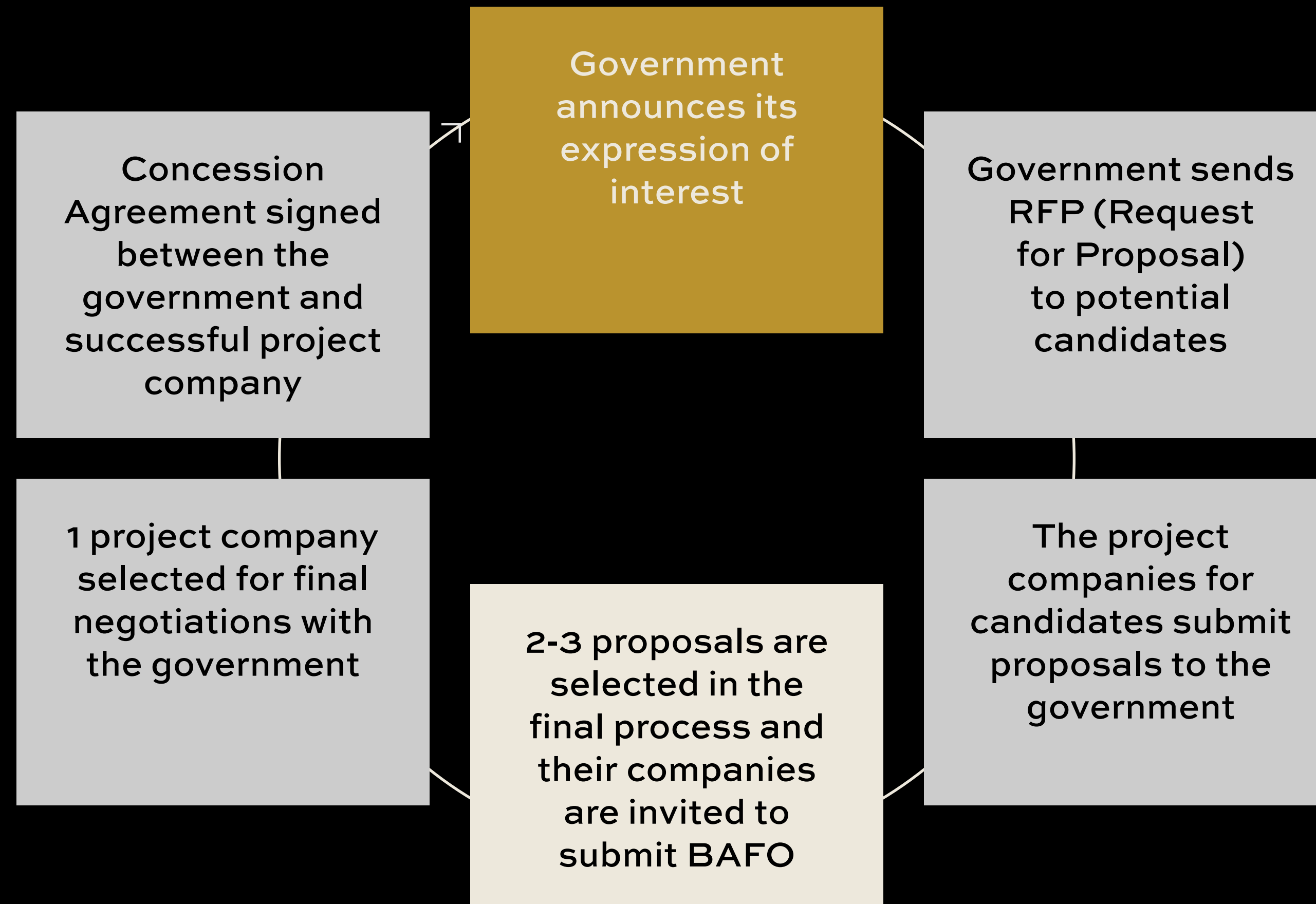
When private entities partner with the governmental entities over a long-term contract to finance, build and operate a public asset or service.

Encouraged by incentives on behalf of the public sector, the private sector in the partnership is heavily involved in the design funding (particularly in the launching process), implementation and completion of the project.

Particularly for countries that may be struggling economically, PPP's provide better public service at improved operational efficiency as well as produce more competition.



The PPP Process



Master Developer Model in Egypt

Roles & Responsibilities

Master Developer

Prepare the master plan (i.e. strategy and goals of the development)

Prepare the development regulations and time schedules

Financing and implementing the main roads network and networks of major facilities

Marketing and selling land plots after supplying them with the main infrastructure networks to interested sub-investors

Monitor the performance of sub-investors in land development

Governmental Institution

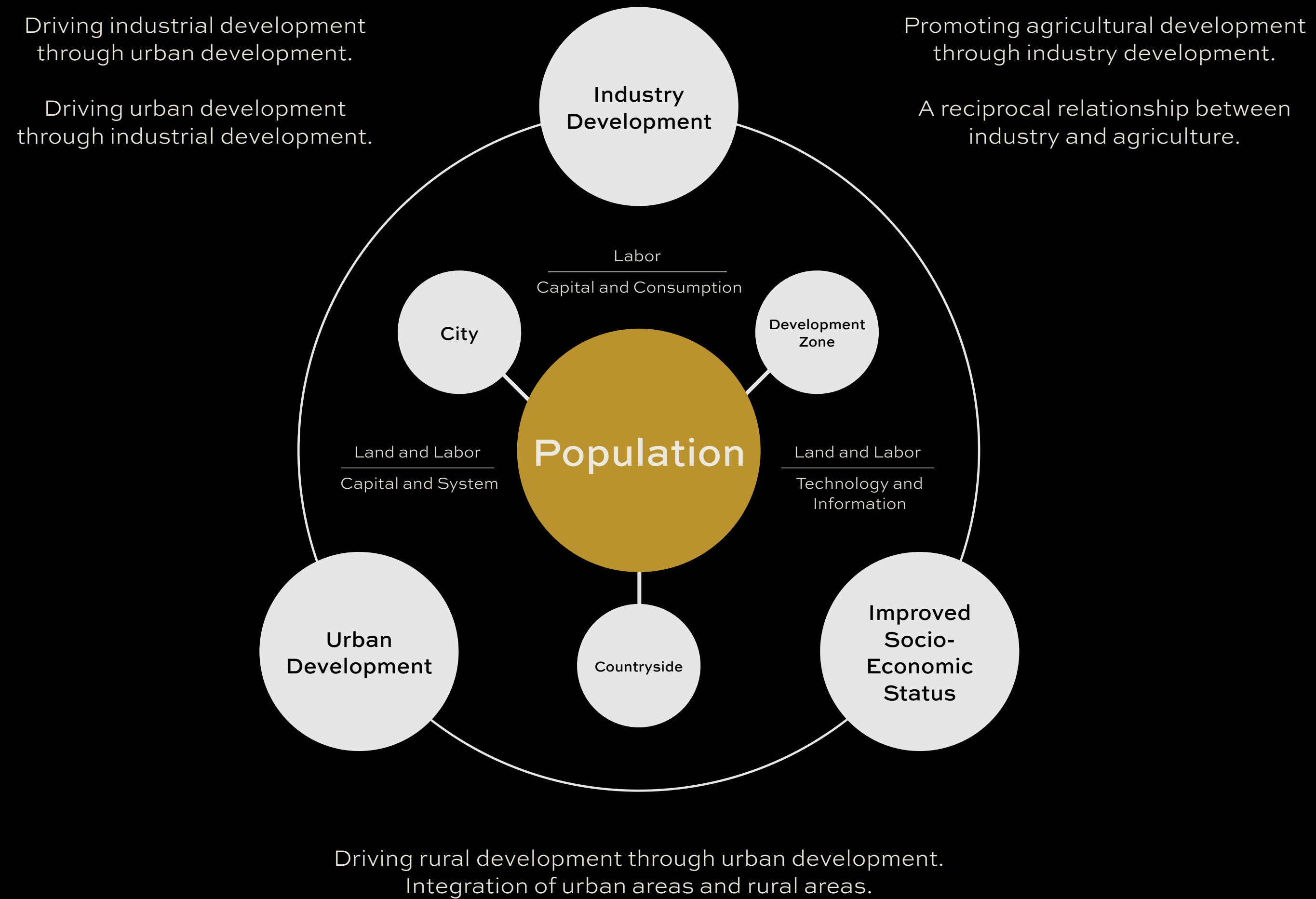
Approve the master plan

Approve the development regulations and time frame for development

Approve the sales contracts between the main developer and the sub-investors

Follow up on the master developer's performance

Overall Development Mechanism



Providing Integrated Solutions to Regional Economic Development

Comprehensive Solutions for 6 Sectors

1. Planning and Design

2. Investment on Land Consolidation

3. Construction of Infrastructure

4. Construction of Public Facilities

5. Investment Attraction

6. Urban Operation

Thank you.