

Real Estate Market Sentiment in Egypt

Opinion from Consumers, Real Estate Professionals and Real Estate Investors

Research conducted online by YouGov in partnership with Informa for Cityscape Egypt 2016.
Data collected amongst 1,207 consumers, 178 Real Estate Professionals and 321 Real Estate Investors between 21 February - 6 March 2016.

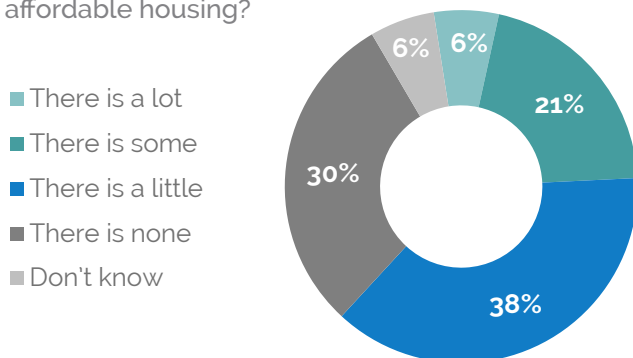


How confident are you that the overall real estate market in Egypt will continue to grow over the next 12 months?

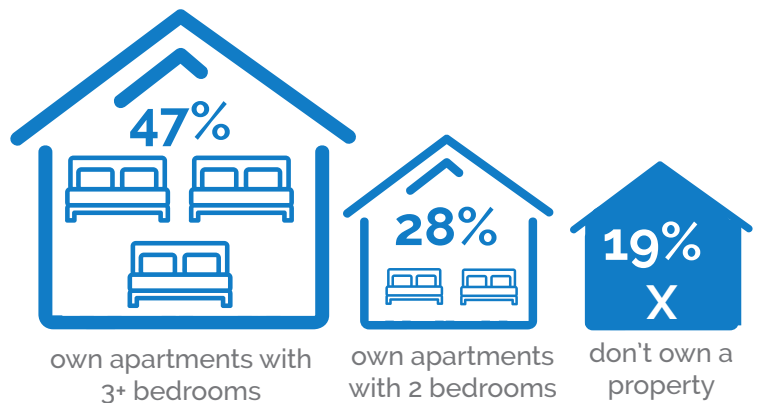
Key findings from Consumers

Affordable Housing

Based on the current market offerings, how would you describe the Egypt property market in terms of affordable housing?

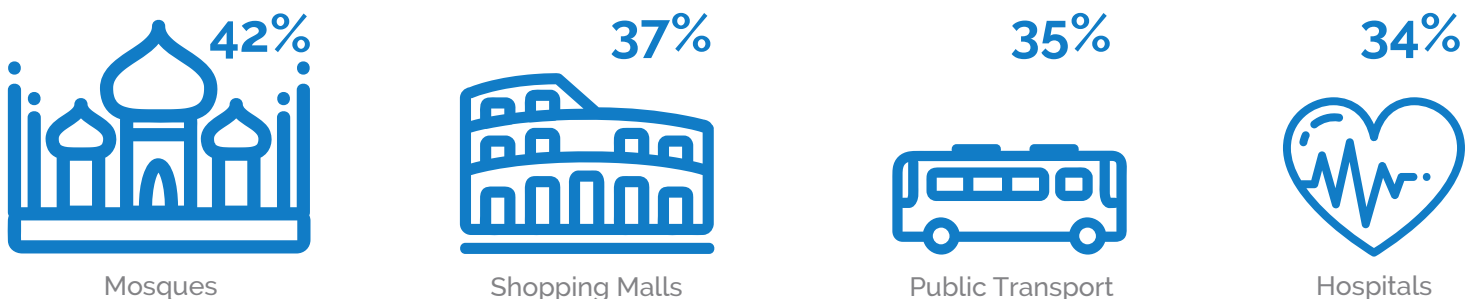


Property Ownership (top 2)



Location

When deciding on the location of a property investment, what would you most like to be close to?



Key findings from Real Estate Investors

Residential Property

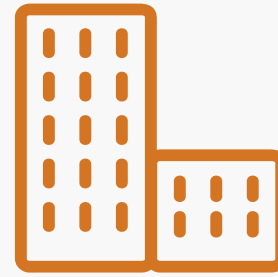
60% would choose residential property to invest \$10 million



76% expect sales and rental prices to grow (respectively)

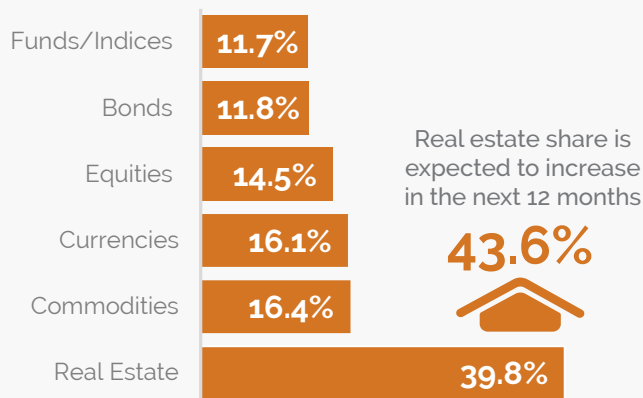
Commercial Property

68% **73%**

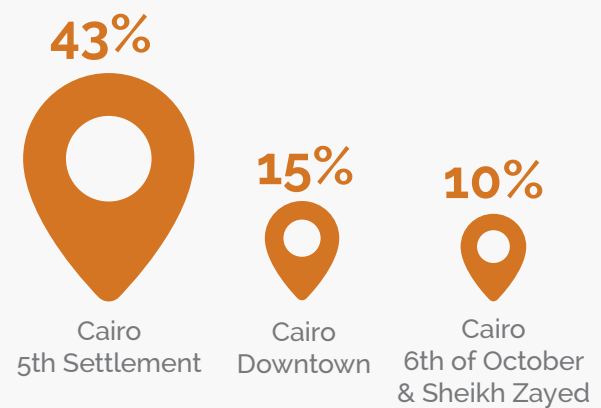


68% expect sales prices to grow
73% expect rental prices to grow

Real estate portfolio mix distribution



Locations with strongest potential for property investment



Key findings from Real Estate Professionals

Residential Property



Commercial Property



What factors are key to achieving sustainable growth in the property market in Egypt?

More mid-income and affordable housing (5%)

Greater investment protection (5%)

Political Stability (69%)

