**Cityscape announces 2020 dates for Egypt**

Homebuyers to find their new, dream homes at Egypt International Exhibition Centre from 4 – 7 November 2020

***Cairo, Egypt, 10 August 2020:*** In one of the most tumultuous, challenging, life-altering years of a lifetime, community and the space you live in has never been more important. With a focus on staying home, the desire for a new, different – and bigger – space is a huge consideration. As Egypt begins to open up again, homebuyers are looking for their next move, and how to discover their dream property.

Having helped homebuyers buy their dream homes and developers launch their most innovative, interesting and prestigious projects for over 10 years, Cityscape has always been perfectly place to support the real estate market in Egypt.

Now, following huge response from homebuyers and the wider real estate community, the organiser of Cityscape, Informa Markets, has secured a 2020 dateline to support the growth of Egypt’s real estate market, the 4-7 November at the Egypt International Exhibition Centre (EIEC) in Cairo.

The four-day event is organised in accordance with Informa’s AllSecure health and safety standards to assure the safety of all exhibitors and visitors across Informa’s international shows – ensuring Cityscape participants can conduct business and network in a controlled and hygienic setting.

The standards, introduced by Informa Markets, are a collaboration with association partners including UFI, AEO and SISO, industry peers, venues, suppliers and relevant authorities to develop industry-wide standards that raise the bar on safe, hygienic, productive and high-quality organised event experiences.

Faariss Khalil, Exhibition Manager for Cityscape in Egypt, said: “Cityscape in Egypt this year feels like a true celebration of the real estate market coming back to life. We are really confident in the Egypt real estate market and, by announcing new dates for Cityscape in Egypt, we are looking to nurture an ‘open for business’ attitude to property purchasing to a buyers’ market.

“In the current climate we know it is essential for participants to feel safe and secure in order to attend an event, and the AllSecure document represents a commitment to that safety. With support from the Egyptian Government and the Egypt International Exhibition Centre, we are confident in our ability to deliver an event that respects participant health and safety and hygiene measures. We’ve been overwhelmed with the support and excitement for the new dates of Cityscape during all our conversations with our Egypt stakeholders to date”

Cityscape in Egypt is truly set to inspire growth in 2020. By bringing the most influential individuals and organisations in the market together in a safe environment, the event will serve as catalyst to jump-start Egypt’s real estate sector.

To read more about Informa’s AllSecure health and safety standards, and how they will impact Cityscape, visit: <https://www.cityscapeegypt.com/en/visitor-zone/Your-safety-at-Cityscape-2020.html>

For additional event information, visit: [www.cityscapeegypt.com](http://www.cityscapeegypt.com)