



YOUR GUIDE TO  
**SPEAKING**  
AT CITYSCAPE CONFERENCE

EGYPT CONFERENCE  
**CITYSCAPE**

# GETTING STARTED

At Cityscape, we are always on the lookout for high impact, thought-provoking speakers equipped with real estate industry knowledge and expertise. If you are that person, or you know someone who would be a great addition to our knowledge platform, or if you belong there yourself, we would like to hear from you!

## TIME LINE

\*subject to change

**CALL FOR SPEAKERS**  
Opens on 15 January 2020

**SUBMISSION OF FINAL PRESENTATIONS**  
8 March 2020

**CONFERENCE**  
15, 16 March 2020

**TALKS**  
18,19,20 and 21 March, 2020

## BENEFITS OF BEING A SPEAKER



**CREDIBILITY** – Your association with Cityscape positions you as an industry expert



**VISIBILITY** – Benefit from exposure and marketing of your session to Cityscape's network of real estate professionals



**VALUE** – Speakers at the event get complimentary access to the Conference, Awards and Exhibition



**RECOGNITION** – Opportunity to become a valued contributor to the growth of your profession and industry



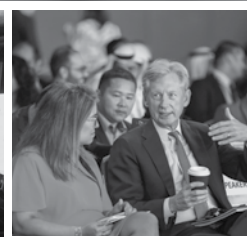
**NETWORKING** – Build your professional and social network by being in the spotlight and having your expertise presented in front of our qualified audience

## CONFERENCE IN NUMBERS

**300+**  
Paid  
Delegates

**62**  
Experts and  
Speakers

**122**  
Media  
Representatives







## SUGGESTED TOPICS

The world is going through a rapid change brought about by financial reforms, shifting political climate, technological advancements and many more transformations. Both public and private companies including individuals need to be prepared and understand the opportunities and challenges that they will encounter.

This year's Conference programme has taken an international focus, bringing together the latest ideas, strategies and analysis from international real estate markets to provide you with solutions for capitalising and surviving in a fundamentally changed market place.

The following is a list of suggested topics that were identified as key areas for discussion:

- Global Investment Trends and Market Drivers
- Project Finance and Economic Updates
- Urbanisation, Infrastructure and City Development
- Disruptive Technology and Innovation
- Sector Analysis and Development
- Environment and Wellness
- Future Projects and Investment Opportunities
- Land and Real Estate Appraisal Strategies

## HOW DO I APPLY OR RECOMMEND A SPEAKER?

- Option 1**
- To **CONFIRM YOUR INTEREST**, please submit the following information to [speakers@cityscapeegypt.com](mailto:speakers@cityscapeegypt.com):
- Title of presentation
  - 3 bullet points on your topic
  - Speaker name, photograph, bio and contact details
- Option 2**
- To **NOMINATE A MENTOR, COLLEAGUE, CLIENT OR A FRIEND**, please email [speakers@cityscapeegypt.com](mailto:speakers@cityscapeegypt.com) with the following information:
- Speaker name, job title and bio
  - Speaker contact details

*Don't know the person personally and have no contact details? No problem! Please let us know how you have heard of them and why you think they would be a good fit with our conferences.*

### APPLICATION GUIDELINE

We are seeking speakers that will enable professional development of our audience and advance their educational enrichment. Topics must be educationally focused, non-competitive, exclude pricing issues and presented without evident commercial bias. No commercial sales pitches, self-promotion or unwarranted criticism of a competitor is accepted.

### NOTIFICATION

The conference team will review all applications that are submitted and successful candidates will be contacted in due time regarding final decisions.