

WEDNESDAY | MARCH 27

- 3:00 pm – 3:30 pm **Real estate market regulation: Laws, control & consumer protection**
Eng. Alaa Fikry, Founder and Chairman, **Beta Egypt for Urban Development**
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- 3:30 pm – 4:00 pm **Virtual property tours: Finding the right property has never been easier**
Dr. Basel Hamooda, Managing Director, **Digital Cloud Platforms**
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- 4:00 pm – 4:30 pm **Real estate market trends**
Dina Gobran, Country Manager, **OLX**
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- 4:30 pm – 5:00 pm **In conversation with..**
Ahmed El Tayebi, Founder and Chief Executive Officer, **The Land Developers**
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- 5:00 pm – 5:30 pm **Investment opportunities in Egypt**
Ahmed Saber Abo Khadra, Vice Chairman, **Saber Sons Group**
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- 5:30 pm – 6:00 pm **How design affects you mentally and psychologically**
Marwa Khairy, Founder, **Marwa Khairy Designs**
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- 6:00 pm – 6:30 pm **Case Study: The rationale behind the Gates Development project**
Sarah Eweda and Menna Moslem, Creative Directors, **Gates Developments**

THURSDAY | MARCH 28

- 3:00 pm – 3:30 pm **A new role for the developer and a new face of the city**
Dr. Wael Sheta, Executive Director, **Arkan Consultants**
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- 3:30 pm – 4:00 pm **How smart home technology can change your life**
Dr. Mohamed Selim, Chief Executive Officer, **Tomatiki Smart Solutions**
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- 4:00 pm – 4:30 pm **Exporting real estate**
Sherif Nahtawy, Head of Revenues, **OLX**
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- 4:30 pm – 5:00 pm **In conversation with..**
Ahmed Kadri, Chief Executive Officer, **SAK Developments**
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- 5:00 pm – 5:30 pm **How technology is changing the real estate market**
Ahmed Ezzat Fayez, Chief Executive Officer, **Nozol**
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- 5:30 pm – 6:00 pm **Unlocking opportunities in Egyptian real estate**
Ahmed Hindy, Sales Director, **Gates Developments**
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- 6:00 pm – 6:30 pm **In conversation with..**
Nicolas Goro, Manager, **Pafilia**

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FRIDAY | MARCH 29

- 3:00 pm – 3:30 pm **Why you need smart home technology**
Eng. Mohammed Barakat Hamdi Ali, General Director, **Tomatiki Smart Solution**
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- 3:30 pm – 4:00 pm **Partner with the expert: How OLX can sell or buy your home**
Mostafa Bahaa, Senior Sales Manager, **OLX**
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- 4:00 pm – 4:30 pm **How to make the right investment decision with so many choices**
Abdelrahman Labib, Real Estate Property Consultant, **Wadi Degla Development**
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- 4:30 pm – 5:00 pm **In conversation with..**
Ashraf Ezz, Managing Director, Al-Futtain Group Real Estate, **Cairo Festival City**
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- 5:00 pm – 5:30 pm **Insider Secrets: How to create and decorate your home to feel luxurious**
Jilan Zaher, Interior Designer and Program Presenter, **AI-Designer**
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- 5:30 pm – 6:00 pm **How is the real estate market in Egypt doing?**
Eng. Ahmed Ehab, Project Management Director, **Madaar Development**
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- 6:00 pm – 6:30 pm **In conversation with..**
Ahmed Khaled El-Attal, Chairman, **El-Attal Holding**

SATURDAY | MARCH 30

- 3:00 pm – 3:30 pm **In conversation with..**
Ali Al Shorbani, Chief Executive Officer, **Tabarak Developments**
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- 3:30 pm – 4:00 pm **Buying a property abroad: The facts**
Dr. Basel Hamooda, Managing Director, **Digital Cloud Platforms**
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- 4:00 pm – 4:30 pm **In conversation with..**
Sherif El Domyati, Marketing Director, **El Asreya Developments**
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- 4:30 pm – 5:00 pm **Session Title TBC**
Senior Representative, **LG**
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- 5:00 pm – 5:30 pm **What owning a smart home is like**
Dr. Mohamed Selim, Chief Executive Officer, **Tomatiki Smart Solutions**
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- 5:30 pm – 6:00 pm **In conversation with..**
Amr Mohsen, Vice President – Commercial, **Maxim**
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- 6:00 pm – 6:30 pm **Session Title TBC**
Senior Representative

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